

NO HUNGER NOVEMBER

Virtual Walker Tool Kit



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Walk to End Hunger's No Hunger November Virtual Walker Checklist



<input type="checkbox"/>	Register for the Walk to End Hunger at https://walktoendhunger.org .
<input type="checkbox"/>	Update your participant page! Tell people why they should help you support the Walk to End Hunger!
<input type="checkbox"/>	Share your participant page with your family and friends. Use email or social media to let people know you're walking!
<input type="checkbox"/>	Plan how you want to 'walk to end hunger'! There are many ways to walk – you can take a walk around the neighborhood or on a treadmill!
<input type="checkbox"/>	Share how you're 'walking to end hunger' on social media using #walktoendhunger .
<input type="checkbox"/>	Visit www.walktoendhunger.org to find activities for your family to do during No Hunger November.
<input type="checkbox"/>	Download your 'No Hunger November VIRTUAL Passport'! Email your completed Virtual Passport to walktoendhunger@gmail.com to be entered to win a \$250 Mall of America Gift Card!
<input type="checkbox"/>	Continue to ask your friends and family to support your fundraising efforts for the Walk to End Hunger! Donations accepted until Dec. 1st.
<input type="checkbox"/>	
<input type="checkbox"/>	
<input type="checkbox"/>	



FAQS

Virtual Walker

Don't want to visit the Mall of America? You can be a Virtual Walker!

WHAT IS THE WALK TO END HUNGER?

The Walk to End Hunger is a family-friendly event focused on raising money for anti-hunger efforts in Minnesota. The event is a peer-to-peer fundraising event, allowing participants to ask their family and friends to help support one of 8 Twin Cities-based hunger relief organizations raise money during the Thanksgiving holiday season.

DO I HAVE TO VISIT THE MALL OF AMERICA TO WALK?

No! We know there's still a lot to worry about with the COVID-19 pandemic, so you're welcome to walk as a 'Virtual Walker'! You can "walk to end hunger" however you'd like! Check out the Virtual Participant Checklist and Virtual Passport to get started!

WHAT IS THE NO HUNGER NOVEMBER VIRTUAL PASSPORT?

The No Hunger November VIRTUAL Passport is a fun activity to learn more about hunger in Minnesota. Start by downloading your virtual passport [here](#). Then search the Walk to End Hunger website to find the code words. Collect 5 code words, and send in your completed passport to **walktoendhungerMN@gmail.com** and you could win a \$250 Mall of America Gift Card!

WILL THERE BE A VIRTUAL PROGRAM?

There will not be a new virtual Walk to End Hunger program this year. The 2020 Virtual Walk to End Hunger is still available to view and will be available to stream on our website, Facebook or Youtube channel if you'd like to watch with your family on Thanksgiving this year.



walktoendhunger.org



FAQS

Donations

HOW DO I DONATE?

When you visit www.walktoendhunger.org, you can choose to register or donate!

If you just wish to donate, you have some options. You can donate to the Walk to End Hunger to have your donation split amongst 8 anti-hunger organizations, you can donate to one of the organizations specifically, or you can donate to a Walk to End Hunger team or participant to help support their efforts.

WHERE DO THE FUNDS I DONATE GO?

Since its inception in 2008, the Walk to End Hunger has raised over \$3,000,000 to help support organizations working to eliminate hunger in the Twin Cities metro area. 100% of net proceeds are distributed to our partner organizations. You can see the full list of these organizations on our website.

DO I HAVE TO RAISE \$100 TO BE ABLE TO REGISTER?

No! However, we suggest a goal of \$100 per person to increase your impact for the 1 in 9 Minnesotans who struggle to put food on their tables this year.

ARE DONATIONS TAX DEDUCTIBLE?

All donations to the Walk to End Hunger are tax deductible. Please refer to the receipt sent to your email when you donated for more information.

WHERE CAN I SEND CHECK DONATIONS?

You can mail checks to:

Walk to End Hunger
555 Park St. Ste 400
St. Paul, MN 55103

If you are a registered walker with checks to send in, please include the Offline Donation Form.

If you are donating to a walker, team, or organization, please include a note with whom you would like the funds to be credited to.

All checks should be made out to Walk to End Hunger.



FAQS

Team Building

WHAT IS A WALK TEAM?

Teams are made up of family members, family, friends, and co-workers who are all fundraising and participating together under one team name.

HOW DO I START MY OWN TEAM?

Starting a team is easy. When you register on walktoendhunger.org, choose to start a team. Make sure to set up your team page, then you can send the link to your network and ask them to join your team.

HOW MANY PEOPLE NEED TO BE ON A TEAM?

Your team can have as many or as few members as you wish. We recommend a minimum \$500 goal for each team, so we recommend a minimum of 5 team members to raise \$100 each. But we leave the size of your team up to you!

HOW CAN MY COMPANY PARTICIPATE?

Companies can participate by organizing teams of employees to raise funds and walk by being a corporate sponsor or doing a company match. Many companies have matching gift programs that match any donations made by their employees. This can double (or sometimes triple!) the impact. Check with your employer to see if they offer a matching gift program.



SAMPLE LETTER

Dear [NAME],

This November, I am participating in the Walk to End Hunger to raise funds for hunger relief efforts in Minnesota. The Walk to End Hunger is a fundraising event benefiting eight hunger relief organizations in the Twin Cities that recognize that to *really* end hunger in Minnesota - **we need to work together**. When I thought about people who would be willing to work with me to end hunger in Minnesota, I thought of you.

Since its inception, the Walk to End Hunger has raised over \$3,000,000! This year, these organizations need our help more than ever. Because of the pandemic, 1 in 9 Minnesotans is facing hunger - **including 1 in 6 children in our state**.

I'm doing the Walk to End Hunger to help them, and I'm asking you to help too. Together, we can make a difference! Here's how you can help:

- Join me in the Walk to End Hunger! You can join my team, or create your own at www.walktoendhunger.org. Fundraising for the Walk starts now, and the Walk to End Hunger Walk Route is open until Nov. 30th.
- Donate to support my Walk to End Hunger efforts! \$25 can provide 75 meals to our neighbors in need. You can donate on my page directly [INSERT PARTICIPANT PAGE LINK]. Or you can mail a check to:

Walk to End Hunger
555 Park St. Ste 400
St. Paul, MN 55103

Thank you for your consideration. Together, we can make this November - **NO HUNGER NOVEMBER**.

Sincerely,
[YOUR NAME AND CONTACT INFORMATION]



SAMPLE SOCIAL MEDIA POSTS

FACEBOOK

This November, I am participating in the #WalktoEndHunger.

Did you know that 1 in 9 Minnesotans are facing hunger today? That's 1 in 9 of our neighbors, coworkers, and friends. Please join me in the fight to end hunger in Minnesota by donating to support me as I work to make this November - No Hunger November. \$25 can provide 75 meals to people in need. Together, we can end hunger in Minnesota.

[INSERT PARTICIPANT PAGE LINK]

TWITTER

This November, I'm doing the #WalktoEndHunger! Help me meet my goal, and help make a difference for the 1 in 9 Minnesotans facing hunger by donating today!

[INSERT PARTICIPANT PAGE LINK]

INSTAGRAM

Did you know that 1 in 9 Minnesotans are facing hunger today - including 1 in 6 children? That's why I'm participating in the #WalktoEndHunger this November. Will you join me in the fight to eliminate hunger in Minnesota? Click the link in my bio to help support my Walk to End Hunger efforts. Together, we can end hunger in Minnesota!

Find Social Media Graphics and Images here.

FOLLOW US!



WWW.FACEBOOK.COM/MNHUNGERWALK



WWW.TWITTER.COM/MNHUNGERWALK



[@MNHUNGERWALK](https://www.instagram.com/MNHUNGERWALK)



walktoendhunger.org

